

**Oklahoma State Fair / Dr Pepper/ Great Plains Bottling/ Oklahoma City Metro Homeland Stores/ Tickets.Com & Toyota
100th STATE FAIR of OKLAHOMA -2007 TOYOTA YARIS GIVEAWAY
500 Land Rush Street, Oklahoma City, OK 73107
(405) 948-6700**

**OFFICIAL RULES
NO PURCHASE NECESSARY
A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING
MUST BE PRESENT TO WIN**

Oklahoma State Fair / Dr Pepper/ Great Plains Bottling/ Oklahoma City Metro Homeland Stores/ Tickets.Com & Toyota (together, the "Sponsors"), will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

Dates of Contest: The Contest will begin on or about August 14, 2006 and ends on or about September 14, 2006

1. **HERE'S HOW TO ENTER:** Beginning on August 14th an Official Entry Form will be available (while supplies last) on special displays at participating Homeland Stores locations in the Oklahoma City metropolitan area in the state of Oklahoma. On an Official Entry Form or on a plain piece of 3" x 5" paper, hand print your complete name, street address (no P.O. Boxes), city, state, zip code, date of birth (mm/dd/yyyy), plus daytime and evening telephone numbers. (If you do not have a telephone, indicate "No Phone". Failure to comply with any official rule will result in disqualification.) Deposit your entry in the receptacle available at participating locations by close of business on 9/14/06. No mechanically reproduced entries permitted. Illegible/incomplete entries are void. Not responsible for lost, late, mutilated, misdirected entries or entries not received by the entry deadline. Limit one entry per person, per day.
2. **HOW TO PLAY:** On or about September 20, 2006 the Sponsors will conduct a random drawing from entries of each of the 15 participating Homeland Stores from all entries received to select qualifiers. 15 semifinalist qualifiers will be notified by phone to appear and check in at the Oklahoma State Fair Office on September 24, 2006 at 3pm CST. If the Sponsors are unable to contact the semifinalist key qualifiers from

the information provided on the entry form, the Sponsors reserves the right to select another semifinalist qualifier at its sole discretion. If the semifinalist qualifier fails to appear at the designated location, date and time, Sponsors will select another semifinalist qualifier at its sole discretion. Each qualifier will draw lots in the order they checked in to determine order of drawing a "Key" to try to win the 2007 Toyota Yaris. Keys will be tried in the order they were drawn until a winner is determined by starting the engine. "Semifinalists Key Qualifiers" must be the name listed on the entry form, No substitutes will be accepted. Decisions of the judges are final. Odds of winning will depend upon the number of eligible entries received.

3. **PRIZE & APPROXIMATE RETAIL VALUE ("ARV"):** One (1) Grand Prize which consists of: One (1) 2007 Toyota Yaris estimated value **\$13,325**. Prize is not transferable, redeemable for cash or exchangeable for any other prize. Prize must be redeemed within 60 days of the contest end date. No cash equivalent for prize will be awarded. If a winner is disqualified, the Sponsors reserve the right to determine an alternate winner in its sole discretion. Sponsors reserve the right to substitute any part of the prize for a prize of equal or greater value. Winner must submit proof of eligibility and sign the Sponsor's release form to claim the prize

4. **GENERAL RULES:** Open only to residents of Oklahoma who are 18 years of age or older as of 9/14/06. Employees of the **Oklahoma State Fair / Dr Pepper/ Great Plains Bottling/ Oklahoma City Metro Homeland Stores/ Tickets.Com & Toyota** and each of their respective affiliates, subsidiaries, advertising and promotion agencies and suppliers involved in this promotion and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible. Void outside Oklahoma and where prohibited by law. All federal, state and local taxes are the sole responsibility of winner. Any person winning over \$600 in prizes from the Sponsors will receive an IRS form 1099 by the Sponsor at the end of the calendar year and a copy of such form will be filed with the IRS. All federal, state and local laws and regulations apply. All materials submitted become the property of the Sponsor and will not be returned. Potential Grand Prize winners must sign and return an Affidavit of Eligibility/Release of Liability

Form within 7 days of notification. Noncompliance within this time period may result in disqualification and an alternate may be selected, time permitting. Acceptance of prize constitutes permission to the Sponsors to use winners' names and/or likenesses for purposes of advertising and trade without further compensation, except where prohibited by law. By accepting prize, winners agree to release and hold Sponsors and the directors, officers, employees and assigns of each, harmless against any and all claims, damages, losses, expenses and liability arising out of acceptance/use of prize. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or acceptance of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors are not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion. ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

5. WINNERS LIST: For the names of the winners or a copy of the rules, available after 9/28/06, send a separate, self-addressed, stamped (#10) envelope to: **100th OKLAHOMA STATE FAIR -2007 TOYOTA YARIS GIVEAWAY** Winners List, Oklahoma State Fair ; **500 Land Rush Street, Oklahoma City, OK 73107**, to be received by 10/14/06.
6. SPONSOR: Oklahoma State Fair ; **500 Land Rush Street, Oklahoma City, OK 73107**
(405) 948-6700

Compliance with Law. The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Sponsors(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.